1. GENERIC STEPS

○ Register an Amazon account on https://kdp.amazon.com/ (**KDP**). You can also use an existing amazon.com account, in this case just login with your credentials.

○ First you need to fill in your personal information in order to start the publishing process, click the link "Update Now"

○ Fill in the "Author/Publisher Information" using your personal data or business information. In case of "Full Name" you can use your business name if you would like to publish your book through your company, who will own the book rights later on.

○ (Note) In terms of taxation there is difference between business or natural person. You need to pay different taxes after royalty income.

My Account

Account ID

A2ESE23VU8PT4T

Author/Publisher Information
Please enter your address.

Country or Region	United States
Full Name (What's this?) ⌄	Joel S. Stafford
Address Line 1	
	❗ Please provide your value.
Address Line 2 Optional	
City	
	❗ Please provide your value.
State/Province/Region	Please choose
Postal Code	
	❗ Please provide Postal Code.
Phone	(XXX) XXX-XXXX
	❗ Please provide your value.

○ In the next step enter your personal or business bank account data, you could later edit bank information if necessary

○ (Note) Your account's currency should match with the address you entered earlier. For example, if you are located in the US add an USD bank account. If you are in the European Union, please add an EUR bank account. Amazon will pay your income in regional currency. After you selected your country, the form will let you know in which currency Amazon will deposit the royalty, no matter in which country the sales takes place (for example if you make a sale in Japan, it will be still credited in EUR or USD).

Getting Paid
Provide your bank information to receive electronic royalty payments. Learn more.

Tell us about your bank

Where is your bank?   Please choose   I don't have a bank

Tax Information
Complete payment setup: Tax withholding
Before we can send you payments, we need to collect some tax info about your business. You will be redirected to our secure tax platform, and then returned here for confirmation.
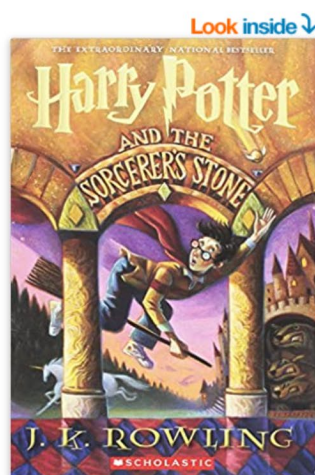
Complete Tax Information

○ In the last 3ʳᵈ step complete the Tax questionary. You need to enter your state issued tax identification number, plus you need to make a statement in which country your tax residency is.

2. PUBLISH YOUR FIRST KINDLE BOOK

2.1. Creating a Series

○ Will you have Series? (Are you writing a fiction?)

○ (Note) Series will appear under your book's title and it will also receive a dedicated "Series" page on Amazon

○ Click first on the "+Series" button (if not you can freely skip the following steps)

○ First select your book's language

○ The Series title should be simple text like "The Big Journey"

○ In most cases your Series will be "Ordered" which means that you are writing (hopefully) many sequels after the first book. The Series is more like a collection of individual books, you can use "Un-ordered" option

Series Setup

Language

Choose the primary language for the series. View supported languages ˅

English ▾

Series title

Enter your series title as you'd like it to appear on the series detail page.

Series title

Reading order

Choose how you want to display titles in your series. More details ˅

◉ **Ordered:** Display numbers with the titles to indicate that books should be read in sequence. Example: The Lord of the Rings series.

○ **Un-ordered:** Do not display numbers with the titles, as the books can be read in any order. Titles will be displayed in the order they appear. Example: The Sherlock Holmes series.

Series image

Your series detail page image will be automatically created using up to the first three book covers in your series.
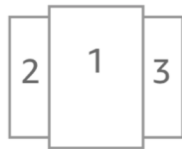
Description

(Optional)

Enter a description for your series. If left blank, Amazon will display the description from the first book in the series. How to format your description ˅

4000 characters left

○ Series image will be auto generated after you publish the books one-by-one under the Series

○ The Description will appear next to the images of the books on the "Series" page on Amazon. It should give hints from the story, a short summary or any additional information that will help the readers to choose your story.

amazon

Deliver to Joel
Patchogue 11772

Kindle Store ⌄

All   Gift Cards   Best Sellers   Kindle Books   Prime Video   Joel's Amazon.com   Prime ⌄   Customer Service   Browsing History ⌄   Buy Again

Buy a Kindle   Kindle eBooks   Kindle Unlimited   Prime Reading   Best Sellers & More   Kindle Book Deals   Kindle Singles   Newsstand   Content and Devices

Harry Potter (7 book series)

Paperback Edition

by J.K. Rowling (Author) , Mary GrandPré (Illustrator)

From Book 1:

Turning the envelope over, his hand trembling, Harry saw a purple wax seal bearing a coat of arms; a lion, an eagle, a badger and a snake surrounding a large letter 'H'.

Harry Potter has never even heard of Hogwarts when the letters start dropping on the doormat at number four, Privet Drive. Addressed in green ink on yellowish parchment with a purple seal, they are swiftly confiscated by his grisly aunt and uncle. Then, on Harry's eleventh birthday, a great beetle-eyed giant of a man called Rubeus Hagrid bursts in with some astonishing news: Harry Potter is a wizard, and he has a place at Hogwarts School of Witchcraft and Wizardry. An incredible adventure is about to begin!

Books in this series (7 books)

1
Harry Potter and the Philosopher's Stone [Paperback] J K Rowling
by J K ROWLING (Author)
★★★★½ (21)

2.2. Kindle Book Setup

○ On the main page of KDP click on "Kindle eBook"

Create a New Title

+ Kindle eBook

+ Paperback

⊙ **Book Content:** You can upload a manuscript, or use our free creation tools to create children's books, educational content, comics, and manga. Get started with Kindle content creation tools.

⊙ **Book Cover:** You can use our online Cover Creator, or upload a cover of your own. Creating a great cover.

⊙ **Description, Keywords and Categories:** Tell readers about your book and help them find it on Amazon.

⊙ **ISBN:** Get a free ISBN to publish your paperback. Kindle eBooks don't need one. More about ISBNs.

See all Getting Started tips ›

○ Select the book's language

kindle direct publishing

Bookshelf | Reports | Community | Marketing

Kindle eBook Details
¡ In Progress...

Kindle eBook Content
¡ Not Started...

Kindle eBook Pricing
¡ Not Started...

Language

Choose your eBook's primary language (the language in which the book was written). Learn more about languages supported on Kindle. ⌄

English

○ (Note) Available languages are limited for both Kindle and Paperback formats (see the following table)

Afrikaans	Alsatian	Arabic (**eBook only**)
Basque	Bokmål Norwegian	Breton
Catalan	Chinese (Traditional) (**eBook only**)	Cornish
Corsican	Danish	Dutch/Flemish
Eastern Frisian	English	Finnish
French	Frisian	Galician
German	Gujarati (**eBook only**)	Hebrew (**paperback only**)
Hindi (**eBook only**)	Icelandic	Irish
Italian	Japanese (**eBook only**)	Latin (**paperback only**)
Luxembourgish	Marathi (**eBook only**)	Malayalam (**eBook only**)
Manx	Northern Frisian	Norwegian
Nynorsk Norwegian	Portuguese	Provençal
Romansh	Scots	Scottish Gaelic
Spanish	Swedish	Tamil (**eBook only**)
Welsh	Yiddish (**paperback only**)	

○ Book Title is the main title of the book
○ Subtitle is a little bit trickier. Currently the mainstream naming is to add a descriptive "A Novel", "A Memoir" as a subtitle

Book Title

Enter your title as it appears on your book cover. Learn more about entering your title information.

Book Title

Ready Player Two

Subtitle (Optional)

A Novel

Ready Player Two: A Novel

by Ernest Cline ∨ (Author)

★★★☆☆ ∨   4,256 ratings

Book 2 of 2: Ready Player One

Amazon Charts #1 this week

❯ See all formats and editions

Kindle	Audiobook
$24.40	$0.00
Read with Our **Free App**	Free with your Audible trial

#1 *NEW YORK TIMES* **BESTSELLER • The highly an**
bestseller *Ready Player One,* the near-future adven

○ (**Tip**) The title and subtitle of the book are essential part of the Amazon SEO. Which means Amazon primary checks your title for keywords. This is a good and bad thing, since usually book titles are creative, and less descriptive. What we can do here is to reach a win-win situation is the following:

  o Use Book Title as normal, imagine the perfect title for the book
  o Use Subtitle for SEO like "A Children's Picture Book with Moral", "An Enchanting Kids Unicorn Book" or "An Educative Science Book for Kids" (Try to put the **target audience** and the **primary category** of the book in the Subtitle)

Series

If your book is part of a series, add series details so readers can easily find the titles on a single detail page. (Optional) Learn more

Add your title to an existing series or create a new one. Linked formats for this title will be automatically added to the series once setup is complete.

[Add series details]

○ Here comes the option to add your book to an existing Series or Create a new one (If you didn't create one you can also go back to 2.1 just don't forget to Save the current process at the bottom with "Save as Draft", I prefer this option)

Edition Number

You can provide an edition number if this title is a new edition of an existing book. What counts as a new edition? ⌄

Edition Number (Optional)

[ ]

○ You can add edition number if you re-publish your book ("2"). There is no need to add anything into this field if this is a new book

○ The next field is the author name, the author name is primary your penname (in case of fiction) or your full name (in case if non-fiction), this will appear under your book's title and the public will see this name in every case they hold your book

Author

Primary Author or Contributor

[First name]   [Last name]

○ You can add co-authors, **illustrators**, editors, and other people who are contributing value to your book

Contributors (Optional)

| Author ▼ | First name | Last name | Remove |

Add Another

○ Books description. This is something that is very powerful tool in the listing, since you can use a lot of tools here. **Bolded**, *italic* text or even numbered or bulleted lists. Amazon description is primary a HTML text, but it handles only several tags. What to do?

Description   This will appear on your book's Amazon detail page. Why do book descriptions matter? ⌄

4000
characters left

○ Try some online tools: WordHtml; AMZDataStudio editor. Write your text as "What You See Is What You Get" (WYSIWYG) than copy-paste the HTML code into the above field in KDP

○ (**Tip**) If anything goes wrong, do not worry, you can later edit this part **even after you published the book**, as a matter of fact I strongly recommend, to check the listing and come back to here once the book is live on Amazon. You simply make changes than "Re-Publish" the book (changes will take effect in 24 hours)

W WORDHTML

Word Editor   **HTML**

File ▼   Edit ▼   Insert ▼   View ▼   Format ▼   Table ▼   Tools ▼

↶ ↷ | ‹› | 𝐼ₓ | Formats ▼ | **B** *I* U̲ | ≡ ≡ ≡ ≡ | ≔ ▼ ≔ ▼ ⇥ ⇤ | 🔗 🖼 | 🖨 👁 🎞 | A ▼ A ▼ 😊 ⊞ ▼

This unforgettable novel puts human faces on the Syrian war with the immigrant story of a beekeeper, his wife, and the triumph of spirit when the world becomes unrecognizable.

"A beautifully crafted novel of international significance that has the capacity to have us open our eyes and see."—Heather Morris, author of *The Tattooist of Auschwitz*

WINNER OF THE ASPEN WORDS LITERARY PRIZE ● FINALIST FOR THE DAYTON LITERARY PEACE PRIZE ● NAMED ONE OF THE BEST BOOKS OF THE YEAR BY *REAL SIMPLE*

Nuri is a beekeeper and Afra, his wife, is an artist. Mornings, Nuri rises early to hear the call to prayer before driving to his hives in the countryside. On weekends, Afra sells her colorful landscape paintings at the open-air market. They live a simple life, rich in family and friends, in the hills of the beautiful Syrian city of Aleppo—until the unthinkable happens. When all they love is destroyed by war, Nuri knows they have no choice except to leave their home. But escaping Syria will be no easy task: Afra has lost her sight, leaving Nuri to navigate her grief as well as a perilous journey through Turkey and Greece toward an uncertain future in Britain.

```
1  <p><strong>This unforgettable novel puts human faces on the Syrian war with the immigrant story of a beekeeper, his wife, and the triumph of
   spirit when the world becomes unrecognizable.</strong><br /><br /><strong>&ldquo;A beautifully crafted novel of international significance
   that has the capacity to have us open our eyes and see.&rdquo;&mdash;Heather Morris, author of <em>The Tattooist of Auschwitz</em>
   </strong><br /><br /><strong>WINNER OF THE ASPEN WORDS LITERARY PRIZE &bull; FINALIST FOR THE DAYTON LITERARY PEACE PRIZE &bull; NAMED ONE
   OF THE BEST BOOKS OF THE YEAR BY <em>REAL SIMPLE</em></strong><br /><br />Nuri is a beekeeper and Afra, his wife, is an artist.
   Mornings, Nuri rises early to hear the call to prayer before driving to his hives in the countryside. On weekends, Afra sells her colorful
   landscape paintings at the open-air market. They live a simple life, rich in family and friends, in the hills of the beautiful Syrian city
   of Aleppo&mdash;until the unthinkable happens. When all they love is destroyed by war, Nuri knows they have no choice except to leave their
   home. But escaping Syria will be no easy task: Afra has lost her sight, leaving Nuri to navigate her grief as well as a perilous journey
   through Turkey and Greece toward an uncertain future in Britain.</p>
```

Description

This will appear on your book's Amazon detail page. Why do book descriptions matter? ⌄

```
<p><strong>This unforgettable novel puts human faces on the Syrian war with the immigrant story of a beekeeper,
and the triumph of spirit when the world becomes unrecognizable.</strong><br /><br /><strong>&ldquo;A beautifully crafted
novel of international significance that has the capacity to have us open our eyes and see.&rdquo;&mdash;Heather Morris,
author of <em>The Tattooist of Auschwitz</em></strong><br /><br /><strong>WINNER OF THE ASPEN WORDS
LITERARY PRIZE &bull; FINALIST FOR THE DAYTON LITERARY PEACE PRIZE &bull; NAMED ONE OF THE BEST BOOKS OF THE
YEAR BY <em>REAL SIMPLE</em></strong><br /><br />Nuri is a beekeeper and Afra, his wife, is an artist. Mornings,
Nuri rises early to hear the call to prayer before driving to his hives in the countryside. On weekends, Afra sells her colorful
landscape paintings at the open-air market. They live a simple life, rich in family and friends, in the hills of the beautiful Syrian
city of Aleppo&mdash;until the unthinkable happens. When all they love is destroyed by war, Nuri knows they have no choice
except to leave their home. But escaping Syria will be no easy task: Afra has lost her sight, leaving Nuri to navigate her grief as
well as a perilous journey through Turkey and Greece toward an uncertain future in Britain.</p>
```
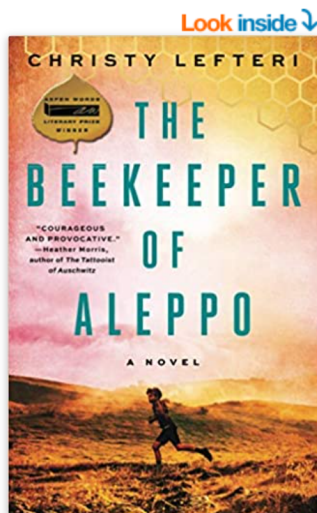
27

2690
characters left

Look inside ↓

The Beekeeper of Aleppo: A Novel Paperback – June 23, 2

by Christy Lefteri ⌄ (Author)

★★★★⯨ ⌄   7,243 ratings

Editors' pick   Best Literature & Fiction

> See all formats and editions

Kindle $8.01	Audiobook $0.00	Hardcover $12.45	**Paperback $15.30**
Read with Our **Free App**	Free with your Audible trial	13 Used from $6.66 5 New from $11.69	16 Used from $11.00 25 New from $14.29

This unforgettable novel puts human faces on the Syrian war with the immigrant story of a beekeeper, his wife, and the triumph of spirit when the world becomes unrecognizable.

"A beautifully crafted novel of international significance that has the capacity to have us open our eyes and see."—Heather Morris, author of *The Tattooist of Auschwitz*

WINNER OF THE ASPEN WORDS LITERARY PRIZE • FINALIST FOR THE DAYTON LITERARY PEACE PRIZE • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY *REAL SIMPLE*

Nuri is a beekeeper and Afra, his wife, is an artist. Mornings, Nuri rises early to hear the call to prayer before driving to his hives in the countryside. On weekends, Afra sells her colorful landscape paintings at the open-air market. They live a simple life, rich in family and friends, in the hills of the beautiful Syrian city of Aleppo—until the unthinkable happens. When all they love is destroyed by war, Nuri knows they have no choice except to leave their home. But escaping Syria will be no easy task: Afra has lost her sight, leaving Nuri to navigate her grief as well as a perilous journey through Turkey and Greece toward an uncertain future in Britain.

🔊 Listen

See all 2 images

Follow the Author

Christy Lefteri   + Follow

Publishing Rights

- ● I own the copyright and I hold the necessary publishing rights. What are publishing rights? ⌄
- ○ This is a public domain work. What is a public domain work? ⌄

○ If you are the author, then select the first option

Keywords

Enter up to 7 search keywords that describe your book. How do I choose keywords? ⌄

Your Keywords (Optional)

○ Keywords: This is a rather important field. You need to use all of the 7 fields. 7 keywords are not too much at all. First, you need to figure out the main category of your children's book

  o Fiction:

   ▪ Is it a **children's**, **middle grade** or **YA** book,

   ▪ Illustrated story, picture or chapter book (without illustrations)

   ▪ Is it about magical creatures, animals, real life story, family story, fantasy

   ▪ Does the story contain morals or is it connected to a value (like diversity)?

  o Non-fiction: Science, children's self-help, self-esteem etc.

○ Keywords research

  o There are several tools that are very good help in keyword research:

   ▪ Publisher Rocket (keyword research tool designed for Amazon books exclusively)

   ▪ Keywords Everywhere (Google keyword tool, but really good to give keyword ideas, people using very similar terms both in case of Google and Amazon)

  o Collect the keywords you found and use the most diverse 7 in this form. The keywords should consists of two-three words

Categories

Choose up to two browse categories. Why are categories important? ⌄

Set Categories

○ Category selection defines your competition. You can select two categories here

○ Ask the following questions to easily find your book's category

- o Is it a fiction or non-fiction

- o Your preferred audience: Young Adult or Adults

- o Does the story contain Action & Adventure elements, is it Religious, is it Satiric etc.? Find the key feature of your story, what is unique in it?

- ○ **(Tip)** You can add to further (max. 10) categories, once the book has been published, by contacting Amazon support directly

  - o Use the following [link](#)

  - o Amazon Book Page > Update Amazon categories

  - o Note: There are different categories for Kindle and Paperback books

  - o Visit similar book's page on Amazon, click on the category that matches for your book

  - o Copy the "full category tree" (see the process below) – an example Kindle category is "Teen & Young Adult > School & Education"

  - o Paste these "full category tree" strings along with your book's identified (ASIN) – looks like this "B0192CTXXX" – into the contact form and send it to the support. They will need 1-4 days to process your request

Product details

ASIN : B01B3DKROQ

Publisher : Pottermore Publishing (December 14, 2015)

Publication date : December 14, 2015

Language: : English

File size : 6704 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 3412 pages

Lending : Not Enabled

Best Sellers Rank: #87,827 in Kindle Store (See Top 100 in Kindle Store)
  #85 in Teen & Young Adult School & Education Fiction eBooks
  #213 in Teen & Young Adult Wizards & Witches Fantasy eBooks
  #380 in Teen & Young Adult Wizards & Witches Fantasy

Customer Reviews: ★★★★★ ⌄   30,950 ratings

Teen & Young Adult

Literature & Fiction

    Action & Adventure

    Art & Music

    Books & Libraries

    Careers

    Classics

    Coming of Age

    Geography & Cultures

    Historical Fiction

    Holidays & Celebrations

    Humorous

    LGBT

    Light Novel (Ranobe)

    Literary Criticism & Collections

    Loners & Outcasts

    Nature & the Natural World

    Personal Health

    Poetry

    Politics & Government

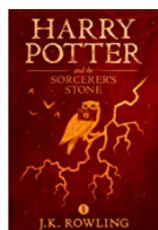   Religious

    School & Education

    Science & Technology

Best Sellers in Teen & Young Adult School & Education Fiction eBooks

<u>Top 100 Paid</u>   Top 100 Free

#1

Harry Potter and the Sorcerer's Stone
› J.K. Rowling
★★★★★ 8,791
Kindle Edition
1 offer from $9.99

#2

Harry Potter and the Chamber of Secrets
› J.K. Rowling
★★★★★ 25,230
Kindle Edition
1 offer from $9.99

#3

Harry Potter and the Prisoner of Azkaban
› J.K. Rowling
★★★★★ 16,773
Kindle Edition
1 offer from $9.99

#4

#5

#6

Age and Grade Range

Children's book age range (Optional)

Age Range

Minimum
[Select ▾]

Maximum
[Select ▾]

US grade range (Optional)

U.S. Grade Range

Minimum
[Select ▾]

Maximum
[Select ▾]

○ Age and Grade Range: It's an essential field for children's books. These fields are helping visitors to find out what age the book is recommended (or ideal) for. For example, if you have a book for toddlers, you don't want to offer it for young adults. Amazon also uses this information while people are searching on the site. **Try to be realistic** with your audience don't open it up like "recommended for everyone". A pre-school book with many illustrations and pictures shouldn't be offered to a 10th grade reader (age: 15-16 years). If you have a child as an author this will be an easy task, if not here it is a simple help to you:

    ○ Board books: Newborn to age 3

    ○ Picture books: Ages 3–8

    ○ Coloring and activity (C&A) books: Ages 4–8

    ○ Novelty books: Ages 3-10

    ○ Early, leveled readers: Ages 5–8 (1st–2nd grade)

- First chapter books: Ages 6–9 (1st–3rd grade)
- Middle-grade books: Ages 8–12 (3rd–7th grade)
- Young adult (YA) novels: Ages 12 and up or 14 and up (7th grade+)

Do Snails Get Mail?: A Children's Rhyming Book (Rhyme Time 2)

Kindle Edition

by Gabrielle Grice ˅ (Author) | Format: Kindle Edition

★★★★½ ˅   4 ratings

Book 2 of 2: Rhyme Time

> See all formats and editions

Kindle	Hardcover	Paperback
$5.07	$23.99	$12.99
Read with Our **Free App**	2 New from $20.33	2 New from $12.99

Do Sails Get Mail? is the followup book to *Do Ants Wear Pants?*

Do snails get mail? Do woodpeckers play checkers? Do yaks sleep in shacks?

What do you think?

‹ Read more

Follow the Author

Gabrielle Grice   + Follow

Length: 28 pages ˅   Book 2 of 2 in Rhyme Time   Age Level: **2 - 7**
Grade Level: **P - 2**
Available on these devices ˅
Due to its large file size, this book may take longer to download

Pre-order

○ I am ready to release my book now

⦿ **Make my Kindle eBook available for Pre-order.** Is KDP Pre-order right for me? ˅

Set Release Date (GMT)

Release date (GMT)

- Pre-order: This is a valuable option in case of Kindle books (not available for Paperback books at the moment). You can list your Kindle book one year before the launch date. All you need is a **finished cover** (could be updated before the release), and a **good blurb** (Amazon description). It's very useful for marketing purposes, since your book will be listed on Amazon (and could be pre-ordered)
- If we finished with the first page just click "Save and Continue" and we will be dropped to the next tab

Manuscript

Please read our KDP Content Guidelines and upload a manuscript containing interior content for your Kindle eBook. View supported file types ⌄

Digital Rights Management (DRM)

Enable DRM on this Kindle eBook. How is my Kindle eBook affected by DRM? ⌄

○ Yes

◉ No

Recommended formats for Kindle eBooks: docx, EPUB and KPF. See a full list here.

ⓘ Use Kindle Create to transform your manuscript to an eBook with professional book themes, images, and Table of Contents. Click here to download for free.

[Upload eBook manuscript]

○ DRM: It's basically an extra layer of protection for your Kindle book. Basically, **your work is under copyright once it is live,** therefore we protect manuscripts as good as we can. But there are several ill-will people who would like to benefit from our work (usually middle popular author's works) by copying it. DRM plays a role here, but it also has cons. It will also restrict the users who actually bought your book. They may use multiple devices to read your book, and Kindle DRM doesn't work perfectly on all range of devices, which means readers may have errors. At the end of the day, you may lose customers, who are actually checking whether your book is under DRM or not. There is no perfect solution here, use the option best suits your intention

○ Manuscript: This is the place where you can upload your ebook manuscript. Since I'm here to share practical advices, I will let you know my best practice here.

  o Kindle ebook editor for chapter books: Sigil (free) Download the installer from Github (this will produce .epub format)

  o Kindle ebook editor for picture books: Kid's book creator (free) download from here (this will produce .mobi format directly)

  o Both editors' output is directly unloadable to KDP

  o If you aren't into formatting and want to outsource this task. Prepare a word document with the illustrations and final text (the pages should be matching exactly as it should be in the book) and send all the high quality image source files to an editor.

    ▪ Zahidulsajib (Fiverr) - picture books

    ▪ Malikahsan396 (Fiverr) – picture books

    ▪ Inamulhaq2 (Fiverr) – chapter books

    ▪ Qamarsaleem (Fiverr) – chapter books

  o After you have the final .epub or .mobi file you can upload it to KDP
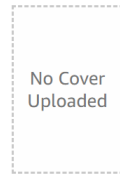
○ Cover: Maybe one of the most important part of your book. Never use "Cover Creator" for your book, since it will kill your sales. Let a professional designer do the job for you. I will recommend some options to you:

- o [Rebecacovers](#) (Fiverr)
- o [Nskvsky](#) (Fiverr)
- o [Design9creative](#) (Fiverr)
- o [99designs](#) (Website)

○ (**Tip**) Check the latest [book cover trends](#) and ask them to implement into your own cover. These hints may help the designer what you like. Children's books cover should match with the illustrations in the book's content, this is why we recommend that the same illustrator should also work on the cover too

○ Once you uploaded both the cover and the manuscript file, you check it online or download it in Kindle format (.mobi format) Click through the ebook to see the final results. If you downloaded the .mobi file send it via email to your Kindle device's email address.

- o How to find this?
- o Launch your Kindle app on your mobile
- o More > App Settings > Send to Kindle Email Address
- o Attach the .mobi file, don't enter any text into the email
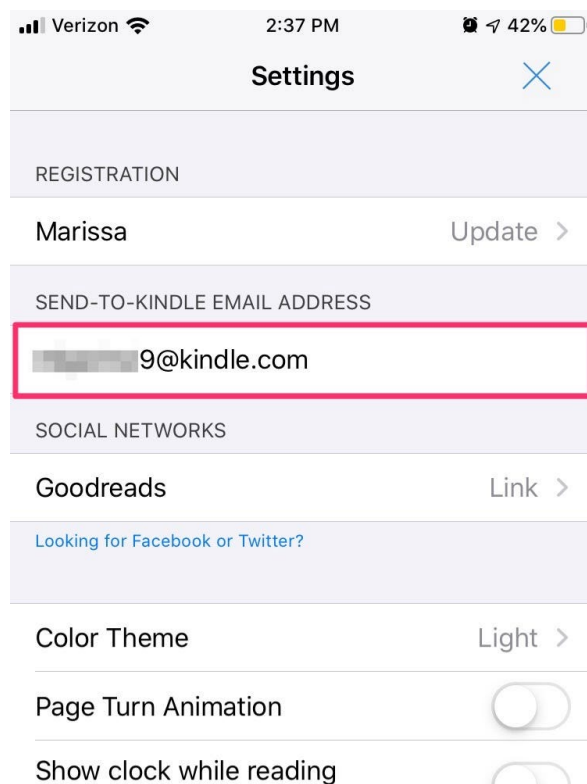
- ○ Kindle eBooks ISBN: This is completely optional. Only traditional Publishers are using it (leave it empty)
- ○ Save and Continue to get to the final tab

- ○ KDP Select: KDP Select is a special Amazon problem, if you enroll your book the book will be Amazon exclusive, which means you shouldn't upload your book to other sales platforms like B&N, Smashwords, Apple Books, Google Books etc. In exchange your will receive **70% royalty** (instead of 35%) **after Kindle books sales**. For first time authors I strongly recommend to enroll your book, since 99% of sales would happen on Amazon anyway. The enrolment period lasts 90 days, and it renews automatically, but you can opt-out anytime

Territories

Select the territories for which you hold distribution rights. To enter the Kindle Storyteller contest, you need make your book available at least in Amazon.co.uk. Learn more about distribution rights.

- ● **All territories (worldwide rights)** What are worldwide rights? ⌄

- ○ Individual territories What are Individual Territory rights? ⌄

○ Territories: You can select where you would like to distribute your book on Amazon. This includes a lot of Amazon websites like Amazon.de, Amazon.co.jp etc. You can restrict territories if you want to.

Royalty and Pricing

KDP Pricing Support (Beta)
See the relationship between price and past sales and author earnings for KDP books like yours.

[View Service]

**Select a royalty plan and set your Kindle eBook list prices below**

- ○ 35%
- ○ 70%

ℹ Your book file size after conversion is 0.44 MB.

Primary Marketplace	List Price	Rate	Delivery	Royalty
Amazon.com ⌄	$ USD Choose Royalty Plan All marketplaces are based on this price			

Other Marketplaces (12)   ⌄

○ Pricing: If you book enrolled to KDP Select, choose 70% royalty option if not, choose 35%. The next thing you will need to enter is the price of your book, that will be displayed to visitors.

- o Generally pricing strategy is an important marketing tool
- o The most important factors that should define your book's price
  - ▪ Genre of your book (business and economics books are more expensive, fictions are cheaper)
  - ▪ Length of your book
  - ▪ Popularity of the author
  - ▪ Review count and editorial reviews
- o If you enrolled your book into KDP Select the price should be between $2.99-9.99
- o As general I recommend the price between $2.99-4.99
- o KDP Pricing Support (Beta) could also suggest you a price typically a little bit higher than a marketeer would suggest, since historical data includes best selling books and authors, which data isn't good for first time authors

KDP Pricing Support (Beta)

Based on historic data for KDP books similar to *A Newborn Business*, a list price of **$4.19 (USD)** in a **70%** royalty plan maximizes author earnings.
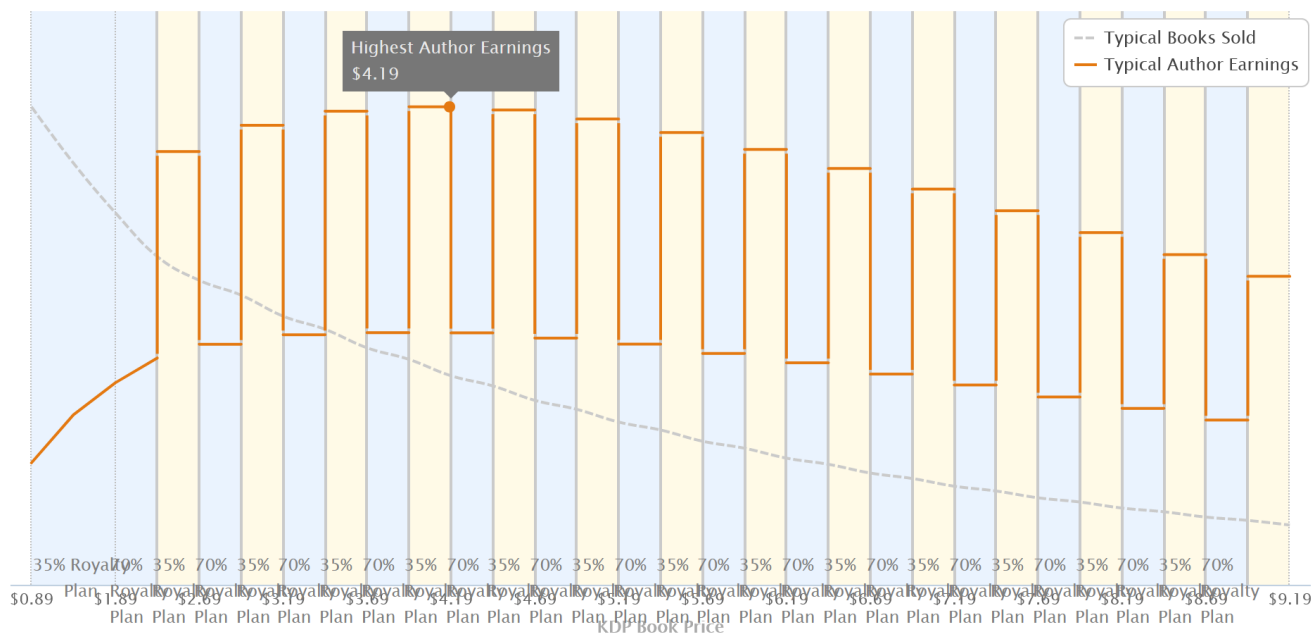
Keep in mind that this information is based on KDP books similar to yours that have already sold. Future sales could be different based on many factors. Please use your own judgment when considering this data.

Book Lending

Allow Kindle Book Lending (Optional)

Allow your customers to lend your Kindle eBook after purchasing it to their friends and family for a duration of 14 days. Learn more about Kindle Book Lending.

☐ Allow lending for this book

○ Book Lending: If you selected 70% royalty, you'll have to enroll in book lending

---

Terms & Conditions

It can take up to 72 hours for your title to be available for purchase on Amazon.

By clicking Publish below, I confirm that I have all rights necessary to make the content I am uploading available for marketing, distribution and sale in each territory I have indicated above, and that I am in compliance with the KDP Terms and Conditions.

< Back to Content		Save as Draft	Publish Your Kindle eBook

○ **Publishing**: Usually the publishing process takes 24-72 hours, but if you change any attribute (like price) and re-publish your book it will take only several (7-24) hours and the changes will take place