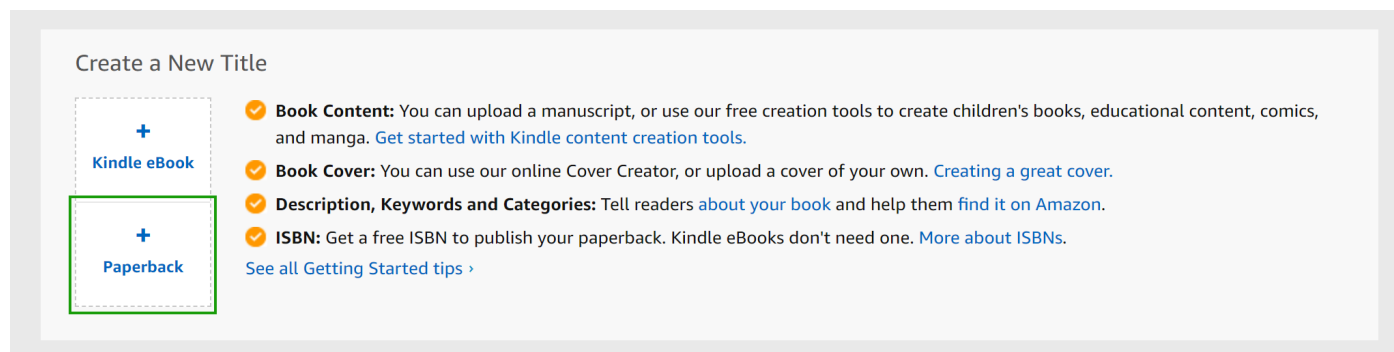


1. PUBLISH YOUR FIRST PAPERBACK BOOK

1.1. Paperback Book Setup

- (Note) The process is very similar to the Kindle book's publishing, the main differences will be:
 - Cover design
 - PDF manuscript
- On the main page of KDP click on "Paperback"



- Select the book's language

Language

Choose your paperback's primary language (the language in which the book was written).

English ▼

- (Note) Available languages are limited for both Kindle and Paperback formats (see the following table)

Afrikaans	Alsatian	Arabic (eBook only)
Basque	Bokmål Norwegian	Breton
Catalan	Chinese (Traditional) (eBook only)	Cornish
Corsican	Danish	Dutch/Flemish
Eastern Frisian	English	Finnish
French	Frisian	Galician
German	Gujarati (eBook only)	Hebrew (paperback only)
Hindi (eBook only)	Icelandic	Irish
Italian	Japanese (eBook only)	Latin (paperback only)
Luxembourgish	Marathi (eBook only)	Malayalam (eBook only)
Manx	Northern Frisian	Norwegian
Nynorsk Norwegian	Portuguese	Provençal
Romansh	Scots	Scottish Gaelic
Spanish	Swedish	Tamil (eBook only)
Welsh	Yiddish (paperback only)	

- Book Title is the main title of the book

- Subtitle is a little bit trickier. Currently the mainstream naming is to add a descriptive “A Children’s book”, “A Juvenile Fiction” as a subtitle

Book Title

Enter your title as it appears on your book cover. [Learn more about entering your title information.](#)

Book Title

Subtitle (Optional)



Ready Player Two: A Novel

by Ernest Cline ▾ (Author)

★★★★☆ ▾ 4,256 ratings

Book 2 of 2: Ready Player One

Amazon Charts #1 this week

> See all formats and editions

Kindle
\$24.40

Read with Our **Free App**

 Audiobook
\$0.00

Free with your Audible trial


- **(Tip)** The title and subtitle of the book are essential part of the Amazon SEO. Which means Amazon primary checks your title for keywords. This is a good and bad thing, since usually book titles are creative, and less descriptive. What we can do here is to reach a win-win situation is the following:
 - Use Book Title as normal, imagine the perfect title for the book
 - Use Subtitle for SEO like “A Children’s Picture Book with Moral”, “An Enchanting Kids Unicorn Book” or “An Educative Science Book for Kids” (Try to put the **target audience** and the **primary category** of the book in the Subtitle)

Series

If your book is part of a series, add series details so readers can easily find the titles on a single detail page. (Optional) [Learn more](#)

Add your title to an existing series or create a new one. Linked formats for this title will be automatically added to the series once setup is complete.

- Here comes the option to add your book to an existing Series or Create a new one (If you didn't create one you can also go back to 2.1 just don't forget to Save the current process at the bottom with "Save as Draft", I prefer this option)


Edition Number You can provide an edition number if this title is a new edition of an existing book. [What counts as a new edition?](#) 
Edition number (Optional)

- You can add edition number if you republish your book ("2"). There is no need to add anything into this field if this is a new book
- The next field is the author name, the author name is primary your penname (in case of fiction) or your full name (in case if non-fiction), this will appear under your book's title and the public will see this name in every case they hold your book


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Primary Author or Contributor


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Contributors You can add additional contributors including more authors, illustrators, editors, and translators, among others.
Contributors (Optional)

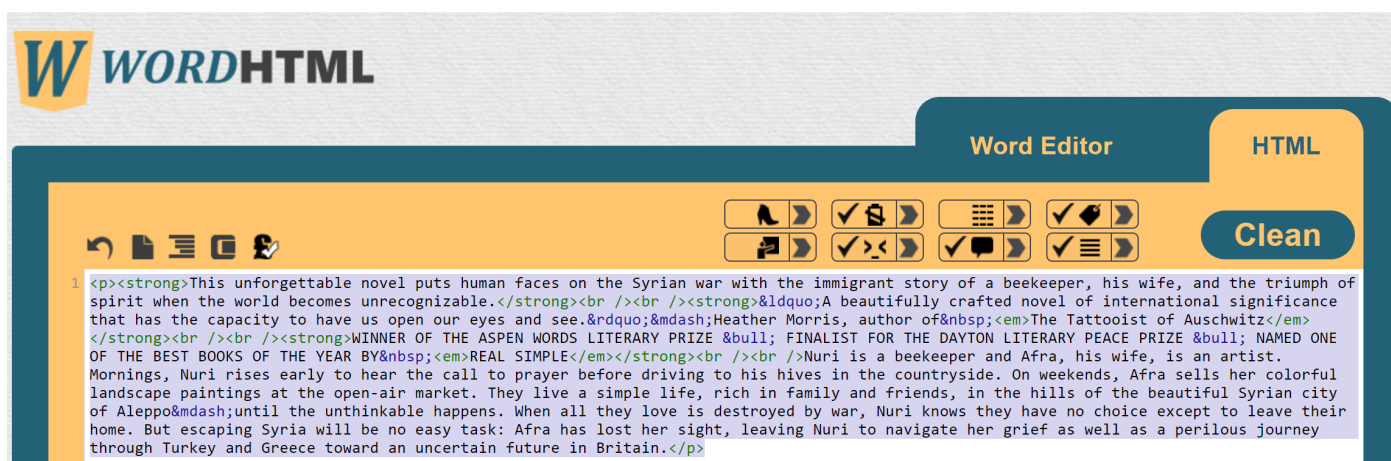
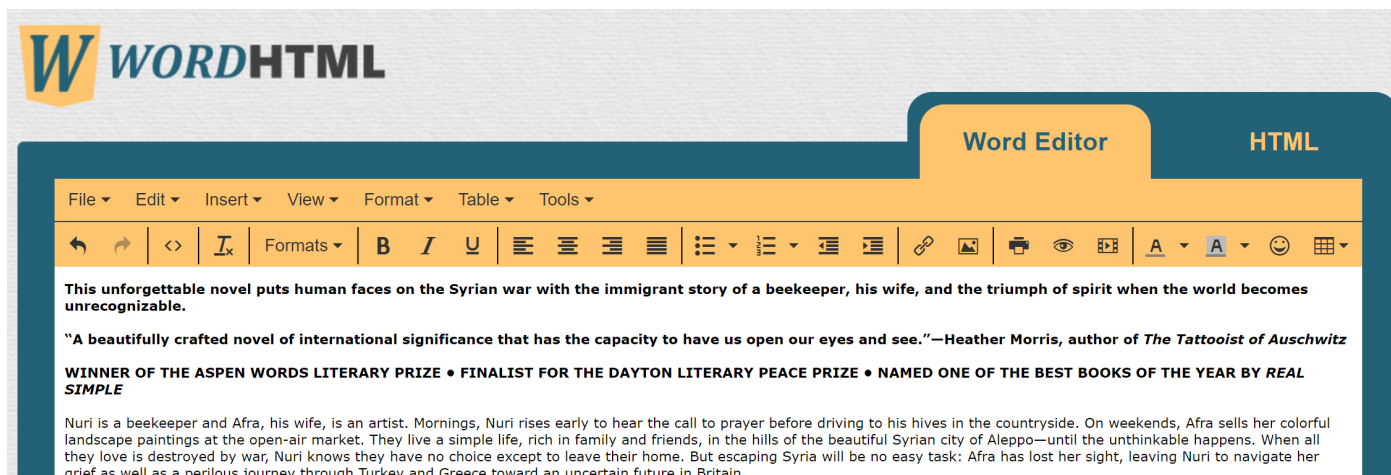


- Books description. This is something that is very powerful tool in the listing, since you can use a lot of tools here. **Bolded**, *italic* text or even numbered or bulleted lists. Amazon description is primary a HTML text, but it handles only several tags. What to do?

Description This will appear on your book's Amazon detail page. [Why do book descriptions matter?](#) 


4000
characters left

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- (Tip) If anything goes wrong, do not worry, you can later edit this part **even after you published the book**, as a matter of fact I strongly recommend, to check the listing and come back to here once the book is live on Amazon. You simply make changes than “Re-Publish” the book (changes will take effect in 24 hours)



Description

This will appear on your book's Amazon detail page. [Why do book descriptions matter?](#) ∨

<p>This unforgettable novel puts human faces on the Syrian war with the immigrant story of a beekeeper, his wife, and the triumph of spirit when the world becomes unrecognizable.

“A beautifully crafted novel of international significance that has the capacity to have us open our eyes and see.”—Heather Morris, author of The Tattooist of Auschwitz

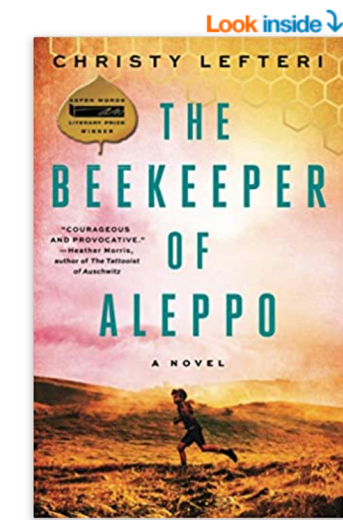
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Nuri is a beekeeper and Afra, his wife, is an artist. Mornings, Nuri rises early to hear the call to prayer before driving to his hives in the countryside. On weekends, Afra sells her colorful landscape paintings at the open-air market. They live a simple life, rich in family and friends, in the hills of the beautiful Syrian city of Aleppo—until the unthinkable happens. When all they love is destroyed by war, Nuri knows they have no choice except to leave their home. But escaping Syria will be no easy task: Afra has lost her sight, leaving Nuri to navigate her grief as well as a perilous journey through Turkey and Greece toward an uncertain future in Britain.</p>

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The Beekeeper of Aleppo: A Novel Paperback – June 23, 2015

by [Christy Lefteri](#) (Author)

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Paperback
\$15.30

16 Used from \$11.00
25 New from \$14.29

This unforgettable novel puts human faces on the Syrian war with the immigrant story of a beekeeper, his wife, and the triumph of spirit when the world becomes unrecognizable.

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- Illustrated story, picture or chapter book (without illustrations)
- Is it about magical creatures, animals, real life story, family story, fantasy

- Does the story contain morals or is it connected to a value (like diversity)?
- Non-fiction: Science, children's self-help, self-esteem etc.
- Keywords research
 - There are several tools that are very good help in keyword research:
 - [Publisher Rocket](#) (keyword research tool designed for Amazon books exclusively)
 - [Keywords Everywhere](#) (Google keyword tool, but really good to give keyword ideas, people using very similar terms both in case of Google and Amazon)
 - Collect the keywords you found and use the most diverse 7 in this form. The keywords should consists of two-three words

Categories

Choose up to two browse categories. [Why are categories important?](#) ▾
 Fiction > General

Choose categories

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Product details

Publisher : Ballantine Books; First Edition (November 24, 2020)

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Hardcover : 384 pages

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ISBN-13 : 978-1524761332

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17.78 x 25.4 cm

Select a different size

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Glossy

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Most Popular Standard Trim Sizes:

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7.44 x 9.69 in 18.9 x 24.61 cm	7.5 x 9.25 in 19.05 x 23.5 cm	8 x 10 in 20.32 x 25.4 cm	8.5 x 11 in 21.59 x 27.94 cm

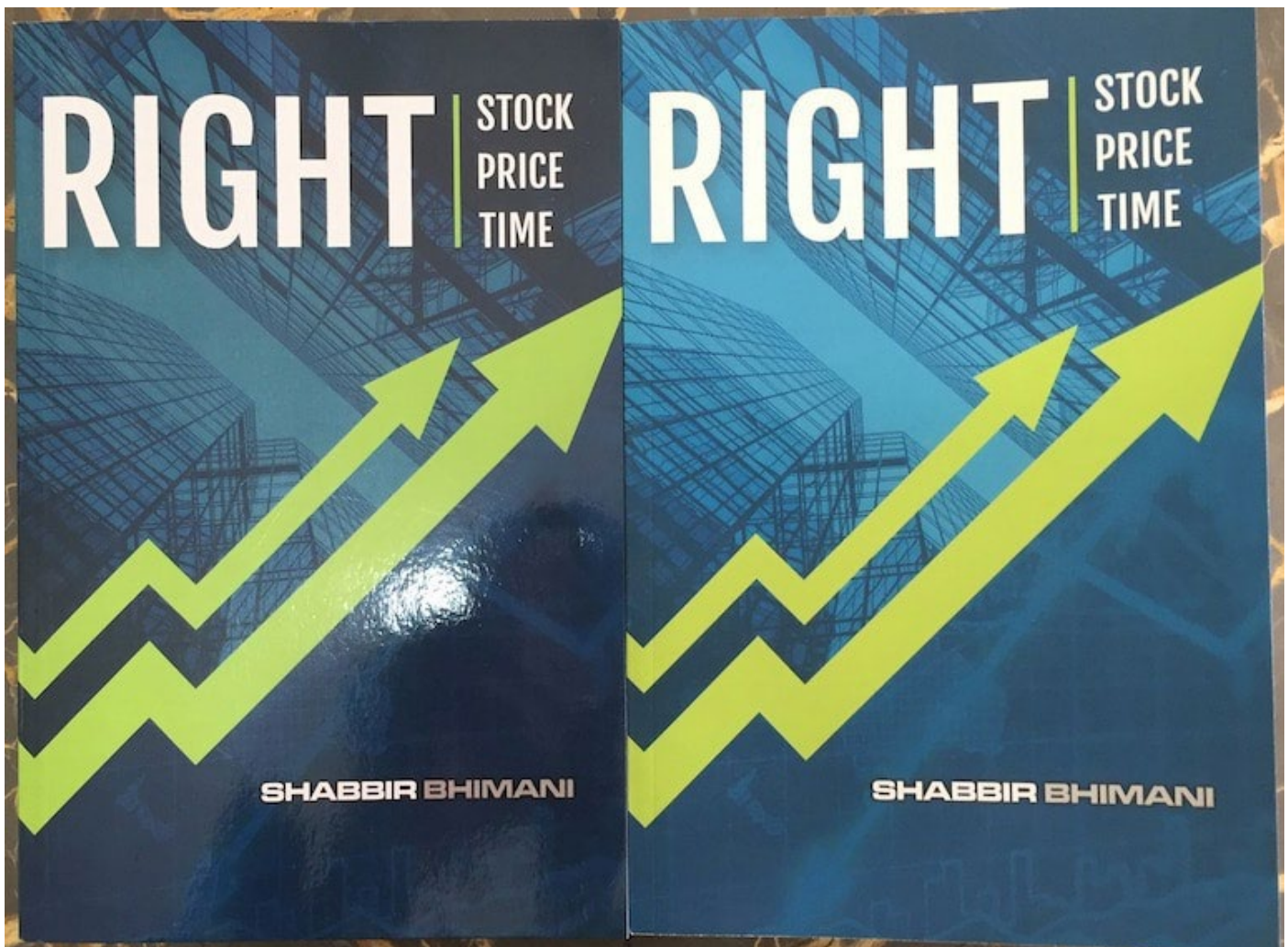
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These sizes have limited distribution options. [How is my book affected?](#)

8.27 x 11.69 in 21 x 29.7 cm	8.25 x 6 in 20.96 x 15.24 cm	8.25 x 8.25 in 20.96 x 20.96 cm	8.5 x 8.5 in 21.59 x 21.59 cm
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in
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Select

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