

The logo for Joel's Books is a green diamond shape with a horizontal bar across its center. The text "Joel's Books" is written in white, sans-serif font inside the diamond.

**Joel's  
Books**

# **MEDIA KIT**

**JANUARY 2023**

# OUR NETWORK



## JOELBOOKS

[joelbooks.com](http://joelbooks.com)

BOOK RECOMMENDATIONS  
BOOK LIST ARTICLES  
SELF-PUBLISHING  
SELF-HELP ARTICLES

FICTION,  
NON-FICTION BOOKS,  
AUDIOBOOKS,



## 1618 Words

[1618words.com](http://1618words.com)

BOOK RECOMMENDATIONS  
AUTHOR SHARED CHAPTERS

FICTION, NON-FICTION BOOKS

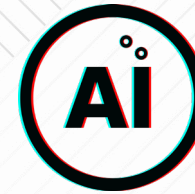


## BIRDS HEAVEN

[birdsheaven.com](http://birdsheaven.com)

ADULT ORIENTED BOOK  
RECOMMENDATIONS (18+)

STEAMY ROMANCES,  
EROTIC FICTIONS,  
SEXUAL HEALTH BOOKS,  
NON-FICTION BOOKS



## AI SCORES

[aiscores.com](http://aiscores.com)

ARTIFICIAL INTELLIGENCE TOOL  
REVIEWS

AI APPLICATIONS



## FACES OF ESPORTS

[facesofesports.com](http://facesofesports.com)

PROFESSIONAL GAMING,  
ESPORTS, COSPLAY, EVENTS,  
GAMES, TECH

VIDEO GAMES,  
GAMING PERSONALITIES,  
EVENTS

### WHAT WILL YOU FIND ON THE WEBSITE?



# OUR REACH



## JOELBOOKS

- 18,000-20,000 Unique/month
- 30,000-40,000 Pageviews
- **65% USA**, 6.5% UK, 5.5% CA, 3.5 AU, 2% DE
- **80% Organic Search**
- **27% - 21-24 years old** (Gen Z), 22% - 35-44 years old (Gen Y)

(Source Google Analytics, Quantcast)



## 1618 Words

- 3,000 – 4,000 Unique/month
- 65% USA, 7% CA, 7% UK
- 87.6% Organic Search

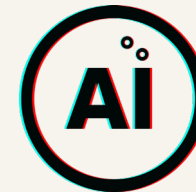
(Source Google Analytics)



## BIRDS HEAVEN

- 5,000 – 7,000 Unique/month
- **60% USA**, 9% UK, 3.5 CA
- 45% Organic Search
- **52% - 45-49 years old**, 20% - 21-24 years old, 13% 40-44 years old

(Source Google Analytics, Quantcast)



## AI SCORES

- 1,000 – 2,000 Unique/month
- 60% USA, 8% UK

(Source Google Analytics)



## FACES OF ESPORTS

- 500 – 1,000 Unique/month
- 50% USA, 5% UK

(Source Google Analytics)

A photograph of three men in a library or office setting, looking at a laptop screen with excitement. The man on the right is pointing at the screen, and the other two are looking on with interest. The background shows bookshelves filled with books and binders.

**WE ARE TECH-NERDS**  
**WE LOVE GOOD STORIES**  
**WE RESPECT VALUES**  
**WE BELIEVE IN FUTURE TECH**

**WHY ARE WE SPECIAL?**



# MAIN INTEREST OF OUR AUDIENCE

1618

Joel's  
Books

 BIRDS HEAVEN

FANTASY

MYSTERY

CONTEMPORARY LIT

SCI-FI

WOMEN'S FICTION

YA & MG FANTASY

PRACTICAL BUSINESS

MEMOIRS

SPORTS

SELF-HELP

ROMANCE

SCI-FI

EROTIC ROMANCES

STEAMY PARANORMAL

LGBTQ ROMANCES

STEAMY FANTASY